

ALEX VALCARCEL

Graphic Arts



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WORK EXPERIENCE

Technology Transfer Services Graphics Manager

Mar 2011 - Present

- Project manager for the development and launch of an integrated cloud-based learning portal incorporating mixed media and advanced learning management system functionality. Managed a four person cross-disciplinary team to successfully launch the portal and content on time and within budget.
- Graphics Manager for ExxonMobil Global Operations Training Systems. Tasked with distributing and reviewing graphics for approximately 160 eLearning modules to ensure quality and client satisfaction.
- Graphics Manager for ODESIE®. Tasked with the conceptualization and design of four interactive learning games to reinforce content taught within several learning series. Created graphical layouts and character designs, as well as traditional animations for each mini game. Formed and managed team of additional 2D/3D artists and programmers to complete game specifications
- Responsible for distributing and overseeing the production of all graphics and animations for internal projects including setting and maintaining deadlines.

Sealund & Associates Art Director

Jun 2003 - Dec 2010

- Tasked with converting complex training content into a simplified user experience. Responsible for each training courses interface design, including illustrations, animations, photo manipulation and custom icons.
- Played a key role in all aspects of branding and marketing, from website design and development to promotional materials and packaging.
- Managed art department, including employees, work flows and project schedules.
- Responsible for managing client expectations from project conception through completion.

EDUCATION

INTERNATIONAL ACADEMY OF DESIGN & TECHNOLOGY

Tampa, FL

Associates of Science in Web Design

March 2003

REFERENCES

DAVE BRENT

TECHNOLOGY TRANSFER SERVICES
Vice President of Learning Technology
TEL: 443.832.0807
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BOBBY MEYERS

Sealund & Associates
Software Engineer
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SOCIAL CONTACTS

LINKEDIN: linkedin.com/pub/alex-valcarcel/29/491/767/

FACEBOOK: facebook.com/alex.valcarcel1

ABOUT

Alex began his art career at the early age of nine, creating his own comic starring a cat named Woodchuck. Of course, since then he added a few more accomplishments to his repertoire, and is directly responsible for coordinating and managing a team of 2D/3D artists and animators. Alex and his team are tasked with the production of graphics and animations for all internal and external projects within Technology Transfer Services.

Though sketching cartoon characters is his preferred pastime, Alex is quite adept at managing client expectations, from project conception through completion, ensuring the implementation of a clear, consistent visual language. He is also currently tasked with designing web-based training using the Articulate Rapid eLearning Studio; creating graphics, Flash animations, and custom interactions to explain and display highly technical industrial content.

During the past three years, Alex has had the opportunity to manage and participate in the creation of four interactive mini games as part of ODESIE, a virtual learning environment. These games are designed to reinforce information learned in online courses by engaging the user in a fun and creative manner.

PROFESSIONAL SKILLS

ILLUSTRATION



ANIMATION



GRAPHIC DESIGN



SOFTWARE PROFICIENCY

ADOBE PHOTOSHOP



ADOBE ILLUSTRATOR



ADOBE FLASH



OFFICE



EXPERIENCE

